

August Sale of Household Linens

40 inch black satin charmeuse, special, \$2.97 yd.

Superior quality, for which our usual price is \$3.49.

Yard-wide superior quality black satin Duchess at \$2.12 yd.

Just one of the three items of popular black silks offered now at special prices in this sale.

Black silk faille

Special \$2.49 yd.

36 inches wide. Suitable for fall dresses, wraps, etc. Excellent quality. Our usual price \$2.97.

Macy's—Second Floor, 35th Street.



If you are contemplating the purchase of one or more

ORIENTAL RUGS

we strongly advise that you wait for our announcement of the annual sale. The opportunities to save will make this slight delay well worth your while.

Women's petticoats

Striped messaline with a pleated flounce—a variety of color combinations.

\$3.74

Taffeta petticoats trimmed with Van Dyck pleated ruffle. Black and the new colors.

\$4.69

Heavy satin petticoats scalloped at the edge and trimmed with a small ruffle. Black and all colors.

\$5.49

Macy's—Third Floor, Rear, Centre.

A sale of white cotton fabrics

offer popular materials of all-year round appeal, at noteworthy savings.

CHIFFON FINISHED COTTON VOILE, 49c YD.
A soft, sheer fabric 39 inches wide.

COSTUME BATISTE, 39c YD.

Sheer and fine, crisp finish, suitable for dainty lingerie and children's garments, 39 inches wide.

PLISSE UNDERWEAR CREPE, 33c YD.

Soft quality, requires no ironing, 29 inches wide.

WHITE COTTON GABARDINE, 98c YD.

Fine twilled weave, for separate skirts or costumes, 39 inches wide.

SNOWDRIFT NAINSOOK, \$3.49 PIECE OF 10 YDS.
Excellent, soft quality for underwear, 39 inches wide.

Macy's—Second Floor, Centre.

Handkerchiefs Galore!

Nearly 200,000 of them in our August Sale.

SILK LINEN MUSLIN

men's

women's

Irish linen handkerchiefs with corded borders and shire hemstitched hems. 63c ea.

Sheer linen handkerchiefs with shire hemstitched hems. Fine quality. 63c ea.

Satin bordered muslin handkerchiefs with block initials in white or color. Box of 6, 98c

Muslin handkerchiefs, imported, with corded borders, hemstitched hems and hand embroidered block initials. Box of 6 for \$1.49

Irish Linen Handkerchiefs for Men, box of six, \$2.39

Imported direct from our Belfast office. One-quarter inch hemstitched hems, hand embroidered block initial. Limit one dozen to a customer.

White muslin handkerchiefs, sheer quality. Corded borders and hemstitched hems. 6 for 49c

Irish linen handkerchiefs with one-quarter inch hemstitched hems. 6 for 87c
Irish linen handkerchiefs with block initial. 6 for 98c

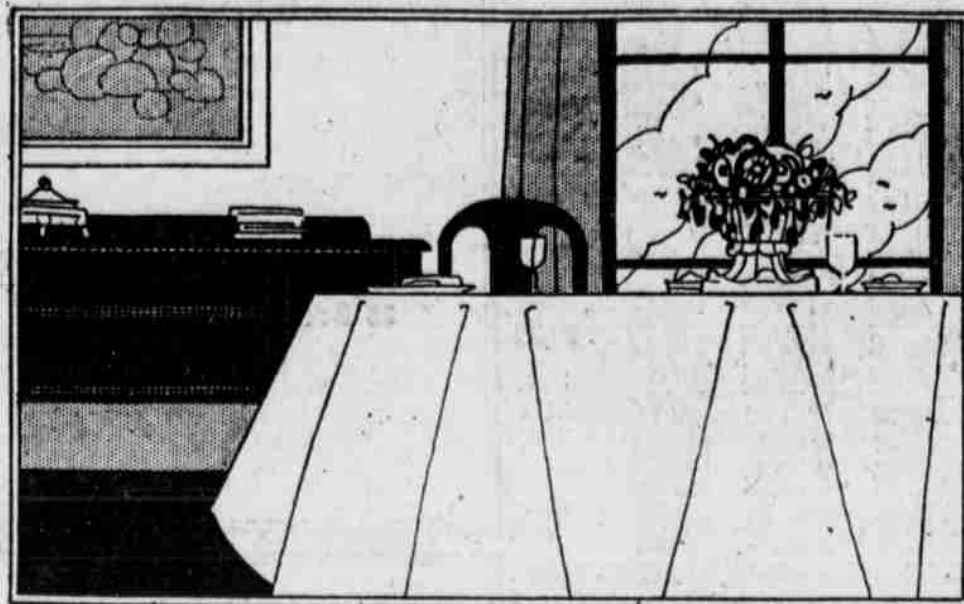
Irish linen handkerchiefs with hand-embroidered fancy block initials—three styles in a box. 6 for \$1.49

Irish Linen Handkerchiefs for Women, 24c ea.

Imported direct from our Belfast office. One corner effects hand-embroidered in white or color.

Macy's—Main Floor, Centre.

upholds the economy traditions of this annual event at Macy's



It is almost unlimited in appeal, interesting the hotel and boarding-house keeper, who buy in quantity, as well as the housewife, who replenishes her stock a few pieces at a time. Always renowned for its savings, it emphasizes low prices this

year as in previous years. A fact worth noting is that the items of linen are priced conspicuously low, and comprise nearly half the collection—which is unusual in the face of an acute shortage of linens.

STOCK UP NOW FOR ANOTHER YEAR—THE SAVINGS WARRANT IT

Pure linen table damask, \$1.59 yd.

On the basis of to-day's cost to us would be about \$2.19 yd. Long wearing quality of pure Irish linen damask. Four neat designs. 69 inches wide.

Union linen table damask, \$2.19 yd.

Part linen and part cotton yarns. Heavy long wearing quality. A good assortment of patterns. 70 in wide.

Extra fine linen damask, \$2.89 yd.

Snow white linen damask from Ireland. Priced at about to-day's wholesale cost. Four pretty patterns. 70 in wide.

Hemmed breakfast napkins, \$1.29 doz.

Our usual price is \$1.49 dozen. Made of sturdy quality cotton damask. Neat design. Hemmed ready for use. Size 18x18 inches.

Round scalloped damask cloths, \$4.79 ea.

Three attractive circular patterns. Fine cotton damask that looks like linen. Neat rose scalloped edge. 68 inches diameter.

Cotton damask cloths and napkins.

Heavy, firmly woven damask cloths with napkins to match, in pretty circular patterns. Slight mill imperfections. If perfect would sell for \$3.89. Now \$2.29 ea. for 70 in. square cloth, and \$2.29 doz. for 20 in. napkins.

Hemstitched cotton damask cloths, \$3.89 ea.

A special purchase of 100 cloths for this sale. Fine snow white cotton damask in four pretty floral patterns. Hemstitched, size 66x66 inches.

Hemstitched linen damask cloths, \$7.19 ea.

Firmly woven pure linen damask with neatly hemstitched borders and attractive patterns. 66x66 inches.

Bath towels, 79c ea.

Extra heavy. Medium size. Very absorbent, full bleached and all plain white. U. S. N. rejects.

Hemmed huck towels, 16c ea.

Firmly woven long wearing quality cotton huck. White or red borders. Hemmed size 16x30 inches.

Glass toweling, 17c yd.

Finely woven striped cotton glass toweling in red only. Very absorbent. 17 in. wide.

Hemstitched damask dinner cloths, \$8.49 ea.

145 cloths of pure linen damask. Snow white, heavy and finely woven. Seven pretty floral and conventional patterns. Hemstitched, size 66x66 inches.

Turkish bath mats, \$1.49 ea.

Firmly woven terry cloth. Serviceable and washable. Pretty jacquard borders in basket pattern. Pink, blue, gold or lavender.

Famous "old bleach" linen huck towels, 79c ea.

Former price, 96c ea. 100 dozen of these extra fine huck towels. The name alone is sufficient guarantee of their superior quality. All plain white. Hemstitched, size 18x30 inches.

Union linen glass towels, 34c ea.

Imported direct for this store and held in reserve for this sale. Firmly woven union linen (part cotton) with hardly a trace of lint. Striped center with cross borders. Blue or red. Hemmed, 17x30 inches.

Imported cotton damask, \$1.49 yd.

Extra fine damask from Ireland. Woven on a linen loom and with a satiny finish it can hardly be distinguished from an all linen damask. Several pretty patterns. 70 in. wide.

Cream bleached linen damask, \$1.69 yd.

Only 300 yards at this price, which is about to-day's wholesale cost. This all linen damask from Scotland is an exceptional quality by virtue of its natural bleach. Attractive patterns. 68 inches wide.

Pure linen satin table damask, \$3.19 yd.

Full bleached, firmly woven, satin finish. It can scarcely be duplicated for appearance and long wear. Floral and conventional patterns. 72 in. wide.

All linen damask napkins, \$5.69 doz.

Heavy, long wearing quality linen damask. Good designs. Medium size. 20x20 inches.

Linen damask dinner napkins, \$7.19 doz.

Extra fine satin damask. Heavy long wearing quality. Floral and conventional patterns. Size 22x22 inches.

Linen damask table cloths, \$4.19 ea.

175 cloths marked down from \$4.49 for the sale. Sturdy pure linen damask cloths from Ireland. Just one design, fleur-de-lis, and one size, 63x63 inches.

Cotton damask napkins, \$4.49 doz.

Another special purchase, priced especially low. Just 90 dozen of a heavy full bleached cotton damask napkin. Several pretty patterns. 22x22 inches.

Pattern damask cloths and napkins.

Pure linen damask cloths and napkins from Ireland. Heavy, finely woven and satiny. Five effective patterns to choose from. 70x70 in. cloth \$7.19 ea. 70x90 in. cloth, \$9.19 ea. 22x22 in. napkins, \$8.49 doz.

Fancy and plain white towels, \$1.19 ea.

Two styles. A firmly woven all plain white towel with plenty of weight and body. Corded border and hemmed ends. And a soft finely woven towel with wide monogram space. Borders in pink, blue, gold or lavender.

Cotton huck towels, 24c ea.

Heavy absorbent cotton huck towels. Hemmed ends. Red or white borders. Size 18x34 inches.

Hemstitched linen damask tea napkins, \$7.19 doz.

Fine satin finished linen damask with neatly hemstitched borders. Several pretty patterns. Size 14x14 inches.

Hemstitched linen damask dinner sets, \$13.49 set

Consisting of one cloth 64 in. square and one half dozen 18-inch napkins to match. Several pretty designs. Each set neatly boxed.

Bath towels, 59c ea.

Snow white, spongy bath towels. Generous size. Hemmed ends.

Pure linen crash toweling, 27c yd.

Just 2,000 yards to sell at this price. Heavy absorbent crash, suitable for dish or roller towels. Red border. 16 in. wide.

Bath sheets, \$1.19 ea.

Soft, absorbent, full bleached bath sheets. Medium size. All plain white. Slight mill imperfections.

FURS

WE are expecting that the demand for fur garments of all types will be greater this year than ever before, and we are making elaborate preparations to meet this demand.

ALREADY our stocks afford a wide choice—both of fur sets and wraps—and we are receiving new things every day.

THESE furs have been selected carefully and leisurely—we have thus avoided those unsatisfactory selections that are the result of hasty judgment. Every garment is an authentic example of what the new mode will present.

WOMEN who choose even at this early date will have no regrets.

WOMEN who wish to examine the fur fashions in their newer aspects will find at this store an interesting collection to guide their choice later.

Macy's—Third Floor, 34th St.

The August sale of blankets and bed-coverings

WE began preparations for this Sale months ago—so that we, and ultimately our patrons, might benefit by the lower prices then prevailing. We bought in great quantity so that those low prices would be even lower. Now the result shows in this Sale, where the wanted kinds of bed-coverings may be purchased at such unusual savings that no one who practices real economy can afford to overlook this opportunity for stocking up.

blankets, \$3.49 to \$11.59

WHITE BLANKETS		GRAY BLANKETS	
Wool and Cotton mixed.		Wool and Cotton Mixed.	
Single Size	Full Size	Single Size	Full Size
\$3.94 pair	\$4.69 pair	\$5.79 pair	\$6.94 pair
\$6.39 pair	\$4.94 pair		\$9.89 pair
\$7.79 pair	\$6.94 pair		
\$8.89 pair	\$7.79 pair		
\$10.94 pair	\$9.89 pair		
	\$11.59 pair		

PLAID BLANKETS

Single Size.....\$4.49 pair

Fancy Jacquard blankets for bed or couch "throws."

64x78 in.	\$3.49
72x84 in.	3.54
72x84 in.	5.29

Full size plaid blankets \$5.89

A pair woven together as one double blanket. Easy to handle and launder. Single size \$4.39 and \$4.89

comfortables

Full size. Lily pattern center with plain sateen borders.	\$2.79	Full size. Covering of attractive floral patterned cambric with silk insertions.	\$3.94
Full size. Flowered cambric covering with plain sateen border.	\$3.79	Flowered cambric covering with plain sateen border. Full size.	\$5.29

Wool filled comfortables—\$10.89

Full size. Some covered with figured silk mull and some of plain cotton dotted mull over both sides, others of best grade sateen, both sides.

bedspreads

\$2.49		SATIN MARSEILLES SPREADS	
CROCHET SPREADS, satin finish, Marseilles patterns. Single, 3/4 or full size.		excellent quality, attractive designs. Full size.	
CRINKLED DIMITY SPREADS		Hemmed \$4.29	
Scalloped \$5.94		Crochet Spreads—	
Size		heavy weight, \$3.39	
62x90 in.	\$1.94		
72x90 in.	2.29		
81x90 in.	2.44		

Macy's—Basement, Rear, 34th St.

The August sale of white

is now in progress

Square and V neck styles made of batiste and nainsook. \$1.39 to \$3.79

COMBINATIONS
Waistline and Empire models, lace trimmed and of good quality nainsook. \$1.79 to \$2.79

BLOOMERS
Batiste with plain knee. 69c to \$1.79

BRASSIERES
Pink brocade bandeau—sizes 36 to 42 at 34c to 89c

CAMISOLES
Washable satin and crepe de chine. 94c to \$1.79

CHILDREN'S DRAWERS
Straight legged and "knicker." Sizes 2 to 12 years. 46c and 89c

MARCHIONESS CORSETS
Plain pink batiste in girle model with elastic top, \$1.19

Other styles at \$1.69 to \$3.79

INEXPENSIVE BLOUSES
Of white voile in plain or lace trimmed models. 79c

Checked or white voiles 1.39

Plain or fancy voiles, \$1.69

Macy's—Third Floor.

R.H. Macy & Co
Inc.

HERALD SQUARE

NEW YORK

Store Hours:
9 A. M. to 5:30
P. M. Store
closed Satur-
days during
August.

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